



PRESS RELEASE

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HOPEGEL® AND FOOD FOR THE POOR UNITE TO DISTRIBUTE NUTRITION PACKETS TO CHILDREN IN HAITI

BOCA RATON, FL – June 17, 2016 – HopeGel® of Boca Raton, Florida is proud to announce that it is working through Food For The Poor of Coconut Creek, Florida to provide lifesaving nutrition to malnourished children in Haiti.

HopeGels (www.hopegel.com) are nutrition packets, fortified with vital, life-saving protein, vitamins, minerals, good-for-you fats and desperately needed calories. The product is easily digestible, requires no refrigeration, is shelf-stable for up to two years and is easy for children to consume with no water or mixing involved. HopeGel was started in 2012 by Nathan Feldman, DC and Daniel Schapiro of EB Performance LLC and Jeffrey Miller, MD. They along with the HopeGel team have supplied more than 100,000 HopeGels to a hospital and orphanage in northern Haiti to fight malnutrition in children. Funds for the HopeGel non-profit cause are administered by the Boca Raton Regional Hospital Foundation with assistance from Dr. Miller, a urologist on staff at Boca Regional since 1993. “We are pleased to participate in this important and humanitarian effort,” said Mark Larkin, President of Boca Raton Regional Hospital Foundation.

Distribution through the charity Food For The Poor will allow targeted delivery of the nutrition packets throughout Haiti, Central America and the Caribbean. Food For The Poor (www.foodforthe poor.org) is one of the largest international relief and development organizations in the United States, providing life-saving food, secure housing, clean water, healthcare, emergency relief, micro-enterprise projects, education opportunities and a chance at a better future.

“It is pure anguish to sit beside a mother who knows her children are suffering from malnutrition and has nothing to offer them,” said Food For The Poor Executive Director Angel Aloma. “This donation of HopeGel not only gives us the opportunity to offer those mothers nutrition that will help their little ones, it truly provides them with hope.”

In a joint statement, Miller, Feldman and Schapiro said, “Although we currently distribute many HopeGels, we have lacked the distribution infrastructure to reach countless malnourished children. With this network, we will be able to distribute throughout all of Haiti and eventually to a total of 17 countries

in Central America and the Caribbean. We are one huge step closer to reaching our goal and dream of supplying HopeGels to malnourished children around the world.”

For more information and to donate to the HopeGel cause, please visit www.hopegel.com and click on the “DONATE NOW” tab. All donations are administered by the Boca Raton Regional Hospital Foundation. Please direct donations to the “Haiti Project.”

If you prefer to mail a donation, the address is:

Boca Raton Regional Hospital Foundation
ATTN: Haiti Project
745 Meadows Road
Boca Raton, Florida 33486

Please make the check out to the Boca Raton Regional Hospital Foundation and include “For Haiti Project” on the check.

About EB Performance LLC:

EB Performance is a South Florida-based functional beverage company. The company is currently in the process of repositioning its business and products to include their corporate social responsibility to the HopeGel cause to which the company was a founding partner. A portion of the company’s profits will go directly to HopeGel. Previous customers include top collegiate and professional sports teams, Whole Foods Market, Kroger and Life Time Fitness.